



Reopening Survey Summary | Brooklyn Businesses

On June 8th, Phase-1 businesses reopened in NYC: *Construction, Manufacturing, Retail (curbside pickup), Wholesale Trade, Agriculture, Forestry, Fishing*. This is a summary of responses from 163 business about their needs and challenges in preparation for the phased reopening of the economy. The Brooklyn Chamber of Commerce has retooled as a Small Business Recovery Hub. The Chamber is providing donated PPE to businesses in need, managing the distribution of grants to purchase PPE/sanitize, and will soon open application for its 0-interest recovery loan program. These programs, in addition to other resources and information, can be found at www.brooklynchamber.com/covid-19 *"Thanks for the wonderful leadership and support from the Chamber!"*

"Marketing and spreading the name of the business is our greatest need right now. We have a team eager to work."

 Neighborhoods
Greater Downtown Brooklyn Area 46%
North Brooklyn 19%
West Brooklyn 13%
Central Brooklyn 11%
East & South Brooklyn 11%

 Sectors
Manufacturing 12%
Health/Wellness 8%
Professional 12%
Retail 17%
Other 11%
Restaurant/Food 16%
Tourism/Arts/Ent 8%
Non-Profit 9%
RE & Construction 1%
Tech Co-Working 2%
Energy 1%

Commercial Rent			
	April	May	June
Total Survey Respondents	313	279	163
Missed Rent	44%	46%	35%
Received Concession	16%	21%	21%

M/WBE		
38% of business surveyed are M/WBE		
Will Reopen	Don't Have PPE	Interested in Donated PPE & Grants
73%	46%	60%

"I am concerned that there is no way to know when we will be back to 100% business...and to have to operate at 25%-50% we will not be able to pay the operating cost."

69% of businesses said they plan to reopen.

50% of businesses said school reopening in September is important to their employees.

Reopening Challenges Faced by Businesses

Operating Expenses too high	Can't Afford PPE Gear and Sanitizing Services	Staff Not Returning to Work	Reopening Costs Greater than Potential Revenue	Other
45%	11%	23%	18%	29%

Reopening Phases

Phase 1	Phase 2	Phase 3	Phase 4
23%	24%	14%	14%

Businesses in Need of PPE Items

- 60% of businesses are interested in accessing a grant to purchase PPE and sanitize their facilities
- Businesses listed these PPE items as high priority need: masks, gloves, hand sanitizer and cleaning materials. Other items such as plexiglass dividers, wipes, face shields and filters/filtration system were mentioned
- 56% are interested in obtaining donated PPE items from the Chamber.

"PPE is very costly to maintain so if I could get some donated to me it would be very appreciated."